

Regular Meeting of the
Downtown Development Authority
Thursday, October 8, 2015
Broward Center for the Performing Arts
Einstein Room

ROLL CALL

COMMUNICATIONS TO CITY COMMISSION

BOARD PRESENT: Michael Weymouth, Chair
Dennis F. O'Shea, Vice-Chair
Jim Ellis, Treasurer
Tim Petrillo, Secretary
William H. Bodenhamer, Jr., Board Member

NOT PRESENT: Gregory Durden, Board Member
John Ropes, Board Member

ALSO PRESENT:

John Milledge, DDA Legal Counsel	Sergeant Rob Borowski
Chris Wren, DDA Executive Director	Sergeant Jeff Jenkins
Marti Brown, Administrative Coordinator	John Bertino
Chadwick Blue, Urban Planner	Jenni Morejon
Genia Ellis	Jim Carras
Lt. Wade Brabble	James Wetherington

PRESIDING: Michael Weymouth, Chair

Chairman Weymouth called the meeting to order at 8:32 a.m. Roll call was taken by Marti Brown. Mr. Durden and Mr. Ropes were not present. Mr. Weymouth recognized John Bertino. Chairman Weymouth asked if there was any discussion on Consent and hearing none, a ***motion was moved by Mr. O'Shea and seconded by Mr. Bodenhamer approving the items on the consent agenda.*** The following items were unanimously approved:

CONSENT AGENDA

C-1) Approval of the minutes and follow ups from the September 3, 2015 DDA Board Meeting and First Budget Hearing and the September 9, 2015 Final Budget Hearing.

REGULAR AGENDA

R-1 Police Report

Sergeant Borowski said that in September Part One crimes had reduced in the DDA area. He said the largest incidents are still the larcenies. He said they put an action plan in place to assist with homeless. He said there were three robberies in the downtown with two involving homeless. Lieutenant Brabble said the action plan started on the 28th to combat solicitations at intersections. He said they cover the Downtown, Broward and Andrews and Broward and Federal. Lieutenant Brabble said the hours are 8:00 a.m. to 6:00 p.m. and they have overtime officers. He said the idea is to let

individuals know they are out there and are serious about the City Ordinances. He said they can rotate to other intersections Citywide. He said they also cover Broward and 7th Avenue, Broward and I-95, Federal and 17th and Federal and SR 84. Lieutenant Brabble said if this continues to be successful, they will go back and do maintenance as needed. He said they've made over 38 contacts at intersections and there have been 8 arrests even though the project is not arrest driven. Sergeant Jenkins said he is in charge of the CRU and that there have been some personnel changes. He said the Board will be introduced to the officers. He said he's in charge of bars and restaurants on weekends and briefly discussed the liquor license item that didn't pass recently but said the outdoor music item stops music at 11:00 p.m.

Mrs. Ellis said that outside music is allowed Sunday-Thursday until 10:00 p.m. and Friday and Saturdays until 11:00 p.m. Discussion held. Mr. Petrillo said the DDA should take on initiatives like this. He said there was no public discussion on this. The Board discussed how this originally came into play for economic development and nighttime economy. Mr. Petrillo said he will continue to monitor this and when it goes before Commission, the Board needs to weigh in.

R-2 Monthly Security Ambassador Update

Mr. Wetherington said on the 25th, a deceased body was found who had passed the night before. He said the night hours after midnight are an issue when a lot of homeless are out. He said there are lights going up along Riverwalk which are LED's so they are brighter which will help. Mr. Wetherington also said the outlets on the light poles have been moved higher so people cannot charge their phones which is a big help. He said the midnight hours need police presence. Mr. Wetherington said two days ago an individual was arrested with 54-60 grams of Flakka in his possession at Stranahan. He mentioned that as the Fall/Winter season approaches, new homeless are arriving and he's seen individuals with ankle bracelets on which could be people released from the County jail or other areas. He said they are cracking down on people with open containers.

Mr. Ellis asked about the CRA rewrite which should be done by the end of the year. Mrs. Morejon said that is her understanding. Mr. Ellis said his impression was that they wouldn't need an RFP and as soon as the Commission approves it, it could begin hopefully by year end. Mrs. Morejon said she needs to check with legal to get a confirmation. Mr. Ellis asked her to let him know if this is not the case. **Mr. Wren said he'll meet with Jeremy Earle and also find out where the item is at with the City Attorney.** Mr. Bodenhamer said that Mr. Durden would be beneficial to meet with the attorney if needed. Mr. Ellis asked about the boundaries the Ambassadors cover. Mr. Blue said there are only two Ambassadors to cover a large area. Mr. Wetherington said in 8 hours a day, they cover about 20 miles a day with two ambassadors.

R-6 Security Ambassador Program-Progress Report

Mr. Wren said this started as a pilot program over a year ago and he wanted to know where the Board wants to go with this Program. He said he wanted the record to reflect it is no longer a pilot program and wanted feedback on the patrol area, hours, etc. Discussion took place on the Ambassador map which designates the patrol area. Mr. Blue indicated a portion of the area was added in after they thought the funding was going to come in right away for Flagler Village. Mr. Wren said he wants Board input as to whether or not the patrol area works. Mr. Petrillo said he'd like to know the ratio cost per area and have that broken down. Discussion was held on coverage and what the understanding of the pilot program was and anticipated funding contributions. Mr. Ellis said he'd like to see outreach for the program. The Board asked about where the City stood with contributing each

year and stressed concern about having to request it annually which could put the program at risk for funding. After discussion, Mr. Milledge said the program needs more allies and he and Mr. Wren will discuss it in more detail. Mr. Petrillo said with more residential coming into the downtown they should consider that aspect. Mr. Ellis said he's heard from the Commissioners that they are all in favor of the program. Mr. Wren said he was looking for two things today: 1) to vote on this as an official program and 2) to get direction on speaking to the City for more funding again. Mr. Petrillo suggested they propose boundary areas with what it costs annually and how much the DDA, City and CRA would need to fund and to make it more like a five year term. **Mr. Wren said he would come back with a plan at the next meeting with areas and costs.** Mr. Petrillo said they should determine how many people they need to patrol an area. Mr. Bodenhamer said the City should be partners committing the same as the DDA would. Mr. Wren said he would get input from Mr. Wetherington as well. **He said he would circulate this information before their one on one's.** The Board also discussed outreach for the program in more detail.

R-3 Wave Streetcar

Mr. Wren said the final design should be done by the end of the year. **He said they are working on the stations for the downtown and will have this on the next Board agenda.** He described interactive lighting that he wants at the stations to signal one minute before the train comes to the station. Mr. Wren said there is a quarterly meeting in Atlanta next week and he will be attending.

R-4 Entertainment Districts/Parks Master Plan

Mr. Wren said he's been monitoring and tracking this with Jenni Morejon and City staff. He said he would have the City present before this goes before the Commission. Mr. Wren said Mr. Petrillo is involved with the Entertainment Districts and Mr. Ellis with the Parks Master Plan. Mrs. Morejon said an RFP will be on the street in two weeks.

R-5 Office Lease

Mr. Wren said the Board was sent the criteria from the last time and that's he's been visiting spaces with the assistance of Michelle Trca. He said he's looking for direction on cost and square footage. The Board talked about the current space and lease. **After discussion the Board wanted the current lease sent to Mr. Milledge and options put together so they can review at the next meeting. The Board said to look for about 2,000 square feet of space at about \$30 per square foot. Mr. Wren said he'd put options together and send so they can discuss at their one one's also.**

DIRECTOR'S REPORT

D-1 News Articles

All information was in their packages.

D-2 Project Status

All information was in their packages.

D-3 DDA Board Vision & Strategic Plan

Mr. Wren said they've covered a lot of ground as a group and individually and although he's not prepared for a final recommendation the document is maturing well. He said they will discuss going on a trip to other cities to see what they are doing before finalizing their Plan. Mr. Carras said they started in July. He said he met with most of the Board. He said he feels they need another visioning session to move forward and to get informed by other cities on what they did, how they got there and

what their DDA's role was. He went through the process saying they established a vision of a World-Class Downtown. He said they then refined the draft and broke it down into goals. He mentioned some of the things he heard in the one on one's such as the Board wants a clear vision and a World Class Downtown that has a quality mix of housing, open and common space, connectivity, commercial/office, cultural/education and retail uses. He said they want it to be a more dynamic downtown and want the Board to be more of a policy making body. Mr. Carras said the Board wants to focus on the creative economy and wants to ensure the City respects development rights. Mr. Carras said the Board wants to get the growing residential community involved in the planning of downtown and they should have a report card on how they are doing. He said transportation is key to the Board. Mr. Carras then read the Mission Statement. He then went through the goals as follows: 1) Expand Transit Options, Continue Collaboration between the Public and Private Sectors, 3) Foster Arts and Culture as Broward's Cultural Hub, 4) Increase the Number of Units and Diversity of Housing, 5) Maintain Downtown's Status as the Principal Economic Engine of Broward County, 6) Increase Connectivity and Safety Between Uses, Districts and People, 7) Enhance Public and Private Spaces, 8) Ensure Organizational Stability through Self-sufficiency and Effective Governance. He went through the objectives as well. He said they need to continue to expand objectives and timelines. Mr. Carras said they should consider doing a site visit to a couple cities and having another special meeting. He said the Board should send comments to Mr. Wren who will send them back to Mr. Carras. **The Board requested the presentation be sent to them and Chairman Weymouth was in favor of another visioning meeting soon.** The Board was also in favor of visiting cities and having them come here as a combination occurrence.

As there was no other business, Chairman Weymouth adjourned the meeting at 10:14 a.m.